

**JOIN THE CMS LIVE WEBCAST AND SATELLITE CONFERENCE!**

**Flu and Pneumonia Immunization in Nursing Homes  
Webcast and Satellite Broadcast  
Friday, August 24, 2001  
1:00-3:30 PM EDT**

On Friday, August 24, 1:00-3:30 p.m. EDT, the Center for Medicaid and State Operations will sponsor a live Webcast and satellite broadcast entitled “Flu and Pneumonia Immunization in Nursing Homes.” The purpose of this satellite broadcast is to educate and inform regional office and state survey agencies surveyors and all interested health care providers and suppliers on Flu and Pneumonia Immunization in Nursing Homes.

**Presenters and Topics**

<b>Time (EDT)</b>	<b>Topic</b>	<b>Presenter</b>
1:00-1:05 p.m.	<b>Welcome and Introduction</b>	Stephen F. Jencks, MD, MPH, Director Quality Improvement Group, CMS (formerly HCFA)
1:05-1:10 p.m.	<b>Background</b>	David Satcher, MD, PhD, Surgeon General, National Institute of Health
1:10-1:20 p.m.	<b>Disease Burden in Nursing Homes from Influenza and Pneumococcal Disease</b>  <b>Current Nursing Home Immunization Rates (1995-1999 NNHS data)</b>	Raymond Strikas, MD, Physician-Trainer, Training and Education Branch, CDC
1:20-1:40 p.m.	<b>Myths and Real Life Stories – Clinical Perspective</b>	Dale Bratzler, DO, MPH, Principal Clinical Coordinator, Oklahoma Foundation for Medical Quality
1:40-1:50 p.m.	<b>Administration and Reimbursement – Carrier Perspective</b>	Alexis S. Christian, Provider Education Specialist TrailBlazers Enterprises, LLC, Inc.
1:50-2:05 p.m.	<b>Live Q&amp;A Session</b>	Moderator
2:05-2:25 p.m.	<b>How to Implement a Flu &amp; Pneumonia Immunization Program</b>  <b>ACIP Statement and Implementation of Standing Orders Programs</b>	Linda McKibben, MD, MPH, Senior Health Policy Scientist, Office of HealthCare Partnerships in the Division of Prevention Research and Analytic Methods, Epidemiology Program Office, CDC
2:25-2:45 p.m.	<b>Success Stories</b>	Anne Marie Jette, RN, BSN, The Jewish Healthcare Center  Donna McClung, RN, BSN, MSM, Director of Nursing, Gensis-Eldercare, Center for Optimum Care, Falmouth, MA
2:45-2:50 p.m.	<b>CMS/CDC’s General Approach to Improve Vaccination Rates of Medicare Beneficiaries</b>	Randy Farris, MD, Regional Administrator, CMS, Dallas Regional Office
2:50-3:05 p.m.	<b>Live Q&amp;A Session</b>	Moderator
3:05-3:10 p.m.	<b>Broadcast Closing</b>	Moderator

## **Presenters**

### **Dale Bratzler, DO, MPH**

Dr. Dale Bratzler has been involved in health care quality improvement on the local, state, and national level since 1987. Dr. Bratzler currently serves as a Principal Clinical Coordinator and Director of the Health Care Quality Improvement Program for the Oklahoma Foundation for Medical Quality. OFMQ is the clinical area support PRO for the Medicare National Pneumonia Project and the CMS/CDC Immunization Standing Orders Project. In these roles, he provides clinical and technical support for local and national quality improvement initiatives.

Dr. Bratzler received his Doctor of Osteopathic Medicine degree at the University of Health Sciences College of Osteopathic Medicine in Kansas City, Missouri, and his Master of Public Health Degree from the Oklahoma University Health Sciences Center College of Public Health. He is board certified in internal medicine. Dr. Bratzler is an adjunct associate professor of health administration and policy at the Oklahoma University College of Public Health. He currently serves as the Chair of the Medical Affairs Section of the American Health Quality Association.

### **Alexis S. Christian**

Ms. Alexis Christian is currently a Provider Education Specialist for Trailblazer Health Enterprises, LLC, Inc. She serves the provider community in providing current policy and billing requirements throughout several counties in Maryland, the District of Columbia and the Northern Virginia area. Ms Christian conducts workshops for new personnel and provides continuing sessions as new information arises. Previous experience includes various positions with Blue Cross Blue Shield of the National Capital Area (now CareFirst), Blue Shield of Pennsylvania and Blue Shield of Texas. With 25 years in the health care industry, Ms Christian brings varied experience and longevity to the Medicare Program.

### **James Randolph Farris, M.D.**

Dr. Randy Farris has served as Regional Administrator of the Dallas office of the Centers for Medicare and Medicaid Services (CMS) (formerly the Health Care Financing Administration) since April of 1998. The Dallas office has responsibility for CMS programs in the federal Region VI states of Texas, Oklahoma, New Mexico, Arkansas and Louisiana. Additionally, Dr. Farris leads the national CMS effort to increase influenza and pneumococcal immunization rates among Medicare beneficiaries.

Dr. Farris graduated from the University of Texas at Austin and Howard University College of Medicine in Washington, D.C. He completed internship and residency training in Internal Medicine at Martin Luther King General Hospital in Los Angeles, California and served as Chief Medical Resident.

### **Linda McKibben, MD, MPH, ABD**

Dr. Linda McKibben is board certified in both preventive medicine and pediatrics. She is Senior Health Policy Scientist in the CDC Office of HealthCare Partnerships in the Division of Prevention Research and Analytic Methods, Epidemiology Program Office. Her major activity, the Standing Orders Project, is national in scope through CDC partnerships with HCFA and the Veteran's Health Administration. The project is an evidence-based quality improvement program to increase coverage rates for influenza and pneumococcal immunizations in adult populations to reach Healthy People 2010 goals.

She earned her MD degree from the Medical College of Georgia, and her MPH degree from Harvard School of Public Health. Dr. McKibben's residency and fellowship training took place in Boston at the Boston Children's Hospital (pediatric internship), the Boston City Hospital (pediatric residency), Boston University School of Medicine (general academic pediatrics fellowship) and the Carney Hospital (preventive medicine residency). She was an Assistant Professor of Pediatrics at Tufts University School of Medicine from 1990 to 1994. She was Chief Resident and Associate Director of the Carney Hospital Preventive Medicine Residency in 1995 to 1996. She is currently a Pew Health Policy Fellow at the University of Michigan.

### **Raymond A. Strikas, M.D.**

Dr. Raymond A. Strikas received his undergraduate and doctor of medicine degrees from the University of Illinois in Chicago, the latter in 1978. He completed training in internal medicine in 1981, and in infectious diseases in 1983, both at the Hines Veterans' Affairs Medical Center and Loyola University Medical Center near Chicago. He is board-certified in both internal medicine and infectious diseases.

As of March, 2000, Dr. Strikas is a physician trainer with the Training and Education Branch in the National Immunization Program (NIP) at the Centers for Disease Control and Prevention (CDC). He has been at NIP,

CDC since 1989. He is an acknowledged national authority on vaccine-preventable diseases in adults, the vaccines to prevent them, and he has authored or co-authored over 30 articles on these subjects.