

Integrated Data for Workshop I -- Solutions

What are concrete and innovative ways to implement outreach & enrollment strategies in mainstream programs?

I. Raising Public and Consumer Awareness	II. Advocating for Legislative Change	III. Standardizing and Streamlining Inclusive Service Delivery	IV. Consolidating and Integrating for Easy Access	V. Encouraging Interagency Collaboration and Coordination	VI. Improving Quality Through Consumer Respect and Involvement	VII. Maximizing Funding Flexibility and Capacity	VIII. Training in the Inclusive Core Competency for all Levels of Staff	IX. Training for Bureaucratic Partners
<ul style="list-style-type: none"> -Outreach marketing -Raising awareness -Public awareness -Advertising -Hire formerly homeless to do outreach -More PSA's regarding homeless -Homeless friendly outreach -Utilize non-traditional approach to providing access -Positive media stories in each community 	<ul style="list-style-type: none"> -Political (legislative) action -More involvement w/ legislation -Increased advocacy to policy makers -Constructive alternatives to arrest -Benefits assistance; counseling on requirements -Universal health care 	<ul style="list-style-type: none"> -One stop accessible locations for enrollment - Call Centers -Wrap around and assertive community treatment -Common eligibility regulation -Expanded service definitions -Centralized all homeless issues in one agency -Intensive caseworker to help client navigate system 	<ul style="list-style-type: none"> -Easy access to services -Streamlined requirements -Simplified facilitated eligibility application process -Community contact centers - enrollment process -\$ follows people, not agencies -User friendly systems 	<ul style="list-style-type: none"> -Linkage with members of cultural group -Integrated eligibility through' automation -Increased use of faith-based community -Out-stationing -Inter-agency outreach contracts -Partnerships with community-based groups to overcome mistrust. 	<ul style="list-style-type: none"> -Employ homeless as outreach workers -Improve consumer satisfaction through staff performance improvement -Improved consumer/provider relationships -Employ and train peer staff -Advocate and mentor clients -Peer programs 	<ul style="list-style-type: none"> -Broaden tax base -Allow federal block grant dollars to be used as local match -Encourage use of TANF block grant flexibility -System accountability measures -Leveraging public funds to integrate programs -Funding concrete referral linkages 	<ul style="list-style-type: none"> -Improve cultural expertise and capacity -Reward staff for learning appropriate languages -Staff competency tailored for homeless work -Change evaluation from quantify to quality of service -Inter-agency training for collaboration and networking 	<ul style="list-style-type: none"> -Training for funders, purchasers, support monitors, collaborators -Sensitivity training for bureaucrats and staff -Define outreach in program instruction/ grant application -Training from top down