

# Case Study



Mid Atlantic Health Initiative

# Mid-Atlantic Health Initiative



## ◆ History

- Formed October 2000
- Co-Founders brought together via SNIP National
  - Joseph Schein
  - Ruth Tucci-Kaufhold
- Regional SNIP provided the guidelines for starting the group
  - Key Features for Start-ups
    - Accessibility to Local Health Care Organizations
    - Low-Cost Fees for Meetings
    - Open Leadership Style
    - Establish Anti-Trust Statement
    - Create Mission Statement

# Mid-Atlantic Health Initiative



## ◆ Accomplishments To Date

- MAHI is a non-profit organization
- Vendor participation has been exceptional and welcome
- Members prefer the “small group” model
- Travel for participants is targeted at one-day but, the meetings are held in different parts of the region to accommodate the region.
- Developed and Deployed HIPAA Provider Outreach Session in VA, MD, and DC areas.
- Mid-Atlantic States are VA, DC, MD with discussions with WVA and DE underway.

# Mid-Atlantic Health Initiative



## ◆ Accomplishments to date

- As of April 2002, MAHI is establishing partnerships with CMS Region 3 and District of Columbia Hospital Association to collaborate and coordinate Provider Outreach efforts and to establish a Speaker Forum.
- MAHI now has 8 Board of Director Members from all aspects of health care in the region.
- MAHI now has 3 co-chairs:
  - Dr. Keith Van de Castle
  - Joseph Schein
  - Ruth Tucci-Kaufhold
- MAHI has held 4 general sessions and 4 provider outreach and planning addition for May and June 2002.

# Mid-Atlantic Health Initiative



## ◆ Keys for MAHI Success

- In-Kind Sponsorship:
  - Website and listserv
  - Teleconferences
  - Printing and Meeting Announcements
  - Administrative Function
- Members
- Collaboration
- Cooperation
- Establish Legal and Facilitator Committees
- Patience

# ***The Softer Side of SNIP***

# The Art of Naming a Regional Effort

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- ◆ SHARP 
  - Southern HIPAA Administrative Regional Process
- ◆ HCIM
  - Health Care Interchange of Michigan,
- ◆ IHWG
  - Indiana HIPAA Workgroup
- ◆ NM-CHILI
  - New Mexico Coalition for Healthcare Information Leadership Initiatives



# The Art of Naming a Regional Effort

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## ◆ CHITA

- Community Health Information Technology Alliance of Washington State

## ◆ MAHI

- Mid-Atlantic Health Initiative



## ◆ HIPAA COW

- HIPAA Coalition of Wisconsin

# How You Can Get Involved

- ◆ SNIP web site: [snip.wedi.org](http://snip.wedi.org)
- ◆ SNIP Regional listserv:  
[regional@wedi.org](mailto:regional@wedi.org)
- ◆ SNIP Regional Efforts Contacts:
  - Holt Anderson, North Carolina Health Information and Communication Alliance  
[holt@nchica.org](mailto:holt@nchica.org)
  - Walter Suarez, Minnesota Health Data Institute  
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# THANK YOU!!



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