## Home Health Agency Perspectives on Innovation Panel Summary

The *Home Health Agency (HHA) Perspectives* series features discussions with volunteer panelists reviewing strategic approaches to managing and improving HHA performance. Panelists are experienced home health professionals working in leadership positions. In this session, panelists reviewed innovations in care delivery, including re-imagining how care is organized, developing new ways to expand the reach and impact of agency resources, and prioritizing employee experience.

#### **Featured HHAs**

Millenium Home Care, LLC Port Charlotte, FL

Peterson Health Kerrville, TX

#### **Innovation Themes**

**Support staff** 

**Use technology** 

Enable and promote teamwork

Align/realign goals and incentives

### **Care Delivery Innovations**

Panelists reviewed structural and process changes including:

- Implementing Remote Patient Monitoring (RPM), where either the HHA manages the telehealth equipment or the HHA coordinates with other providers.
- Enabling receipt of admission, discharge, and transfer (ADT) notifications, including emergency department (ED) and skilled nursing facility (SNF) admissions.
- Participating in a value-based enterprise to create opportunities for community-wide collaboration and shared accountability for patient outcomes.
- Redistributing tasks to support visit staff including: hiring a "triage nurse" to review and
  respond to RPM data; allocating weekend/overnight charge nurse coverage separate from
  weekday staff; creating a utilization review team to help coordinate care planning with
  referring physicians; and designating a care coordination team consisting of office staff who
  are available to respond to patient concerns, coordinate care with other providers to
  prevent and adapt to disruptions to visit staff schedules.

**Disclaimer:** This material was prepared by the Lewin Group under the HHVBP Technical Assistance contract (HHSM-500-2014-0033I) with the Centers for Medicare & Medicaid Services (CMS), an agency of the U.S. Department of Health and Human Services (HHS). The opinions, findings, conclusions, and recommendations expressed in this resource are those of the panelists and do not necessarily reflect the official views or policy of CMS or HHS. Any reference to a specific product or entity herein does not constitute endorsement of that product or entity by CMS or HHS.



## **Innovation Panel Highlights**

## **Innovation**



- Engage patients with higher-risk of negative outcomes using telehealth and RPM.
- Implement a supportive staffing structure where care planning and delivery is provided by a team of both field and internal office staff.
- Separate weekend and evening staff coverage to avoid field staff burnout.
- Collaborate across entities to improve acute care patient outcomes by participating in value-based enterprises.
- Use electronic health records (EHRs) to view real-time updates across care teams.
- Promote collaboration and effective communication among field staff through education and team building.
- Utilize multi-purpose technology and communication systems to minimize administrative burden and promote efficiency.

# Information Systems and Communication



## Internal Incentives



- Minimize conflict between quality and productivity goals.
- Offer giveaways or other incentives to encourage employee engagement of learning resources.
- Implement an employee rewards program to promote employee engagement and motivate staff to deliver the best patient care possible.
- Encourage employee work/life balance.
- Gather staff feedback to identify and select innovation priorities; actively engage staff in design and implementation.
- Leadership appreciates that innovations may impact the agency's cost structure. Champion recommendations for new activities, technology, or staff resources by providing a sound business case, and monitoring performance on an ongoing basis.
- Involve staff in discussions regarding financial and operational efficiencies.
- Collaborate with community partners.

Leadership, Strategy, and Investment



